

tv asahi
format



Challengers on Fire





CONCEPT OF THE SHOW

**Think you're the best at something?
Then take the US\$15,000 challenge!
Even if you're a regular Joe, as long as
you've got one thing you can be proud of.**

**The show always welcomes viewers with
various kind of games. They can choose the
challenge which they have confidence to
complete.**



BROADCAST HISTORY IN JAPAN

<Broadcast Season>

October 1995 – March 2000

<Category>

Game show (Participated by audience)

<Time Slot>

Weekly, Tuesday evening, from 19:00 to 20:00 (1 hour)

<No. of Episodes>

191 episodes X 60 minutes
(Each episodes have 4-5 games)

<Target Audience>

Family

<Average Rating>

14.1%



<Host of the show>

Ucchan-Nanchan
(Popular comedian duo)



GAME TYPES

<Number of Games>

190 different games were invented by the show.
(Both studio and location based)

<Diversity>

Each game requires different ability
(Physical strength, Stamina, Speed, Dexterity,
Concentration, Endurance, Teamwork, Knowledge, etc...)

Not only individual challenges, the show also has many games for couples/families/classes, or even villages.

<Evolution of the Games>

40 games have upgraded versions
(different location, longer courses, shorter time limit
more complicated / strict rules etc...)



Outside game



Challenge for Kids / Baby's



GAME LIST 1

1. Quiz Challenges

#	Type of Games
1	Give 10 correct answers to questions given underwater!
2	<Intimate Ties> Give correct answers to all 10 personal questions about your partner!
3	<Perfect Karaoke> Sing a karaoke song selected randomly with perfect lyrics!
4	Answer all 100 questions correctly that requires deep knowledge! (animation, history etc.)
5	<Fast music guessing king> Tell the song titles by only a few phrases.

2. Technical Challenges

#	Type of Games
1	<Electric Maze Bar> Stick an iron bar in an electrified maze and aim for the finish line!
2	Catch air fluttering papers by chopsticks!
3	Reach the goal while holding ten empty cans side by side without making them fall!
4	Clear three challenges in 100 seconds!
5	Fast music guessing kings! Tell the song titles by only a few phrases.
6	Read the news like a professional caster!
7	Act out a scene perfectly ten minutes after reading the script and watching it on video!



GAME LIST 2

3. Physical Challenges (vol. 1)

#	Type of Games
1	Catch \$10,000 flowing on the river by bungee jump!
2	Hang on an iron bar for eight hours!
3	Stay awake for 72 hours!
4	Stand on one leg and hold up one arm for 6 hours!
5	Keep jumping the electronic rotation rope machine for 2 minutes!
6	Strike out all bowling pins placed in five difficult patterns!
7	Giant miniature golf!
8	Run 100 meters at the exact fixed time!
9	<Time limit elevator> Clear each task given in the respective floor and aim for the top!
10	Super strong rubber kiss! (Couple challenge)
11	90 second underwater kiss! (Couple challenge)
12	Catch a marshmallow by your mouth dropped from a 40-meter-high crane!
13	Eat all the sushi revolving on the Sushi train!
14	Catch a hat by your head dropped from a crane!
15	Frisbee dog! Make your dog catch a Frisbee thrown consecutively for 100 times!
16	Show your tears in 10 seconds!
17	30 kids 31 legged race (50 meters within 10 seconds)



GAME LIST 3

3. Physical Challenges (vol. 2)

#	Type of Games
1	Escape from the Monstrous Trap Maze!
2	Hyper long jump rope! Make 30 people jump rope continuously for one minute!
3	Buy \$10,000 worth of items without knowing their prices!
4	Pile up blocks high enough for your partner to jump and reach the hanging money!
5	Dodge the spinning tornado bars! Jump, crouch, squat down to avoid the spinning bars!
6	Climb the ultra-steep water slope!
7	Super Spider Monkey Bars

4. Family Challenges

#	Type of Games
1	Let the father hold a conversation on the phone for 2 hours with his wife/daughter!
2	Let the father figure out who the daughter's boyfriend is!
3	Let the husband answer 10 consecutive personal questions on his wife / daughter correctly!
4	Make the parents cry by singing a touching song!
5	Make all your family cry by writing a touching letter!
6	Lose 50kg with the entire family!



GAME LIST 4

5. Babies and Kids Challenge

#	Type of Games
1	Crawl to your mommy in time! (babies under 12 month old)
2	Rescue Daddy! Super baby car walker race (under 2 years old)
3	Baby walker Grand Prix (under 18 months old)
4	Escort your girlfriend for a perfect date with 3 tasks! (for kids under 6)
5	<Perfect shopping> (for kids under 4) Let the child buy 3 items from the shopping list within a time limit!
6	Navigate your kids from one place to another over the phone!

6. Other Challenges

#	Type of Games
1	Find 4 person with the exact same name of your favorite star within 24 hours!
2	Let the father figure out who the daughter's boyfriend is!
3	Take a picture of white monkey within 3 days!
4	Take pictures of people from 1 to 100 years old within 24 hours!
5	Reproduce your graduation photo with the exact same members within 24 hours!
6	<The Dinner Table> Start family dinner at 7PM sharp for 100 consecutive days!



HOW TO WORK OUTSIDE JAPAN

<1. Finished Episodes>

About 40 episodes available for overseas broadcasting
(also available for VOD / Catch up)

<2. Clips>

The clips of the games can be used in your own program,
along with the studio part shot at your end

<3. Format>

You can take some games as a format, and make an
original program for your territory.

<4. Blend of 2 and 3>

You can start a program using our clips at first, and
gradually shift to your own game clips with our format.