

The game show where sports superstars are finally beaten by amateurs.... Or not?

An action-packed and fast-moving game show featuring celebrities and amateurs challenging world - class professional athletes at their very own sports! From golf, tennis, water sports and soccer, the challenges and entertainment are endless.

But wait, there is a twist! It wouldn't be easy to 'Beat the Champions' on equal playing field! Therefore the amateur challengers will be given a handicap suitable to the sport. Can amateurs win against a tennis superstar playing with an oversized racket? Can they beat professionals in a bowling game using a soccer ball? Can two kids win over a table tennis professional playing with a spoon? With all these handicaps and unique games, can the celebs and amateurs "Beat the Champions'?

With unstoppable proven ratings time after time, 'Beat the Champions' is clearly a winner. Adding that to a heritage of over 15 years in Japan, it's now time for 'Beat the Champions' to hit the international market!



# **GENRE**

Entertainment

#### **LENGTH**

60 min

## TIME SLOT

Primetime

#### **BROADCASTER**

TV Asahi Japan

#### **RIGHTS HOLDER**

TV Asahi Japan

### **AVAILABLE AS**

Format