

tv asahi
format



Game



The most hilarious diaper race ever!

Your baby can be a STAR in this studio based Game Show!

Watch the cutest and capricious ways the babies tackle the races. Their unpredictable moves and imaginations glue the viewers' eyes.

Crawl to Your Mommy in Time

A game for the baby to crawl 15 meters to join the mother within a time limit.

<Rules>

- Time limit: 1minute 30 seconds
- Baby has to be 12 months old or less
- If the baby does not move from the start line within 1 minute, the game is over.
- Obstacles: TV Zone (animations on screen)
- Mirror Zone (baby surrounded by 3 mirrors)
- Toy Zone (soft toys scattered around to distract babies concentration)
- 5 meter Slope Zone: 7 degrees pitched slope at the end

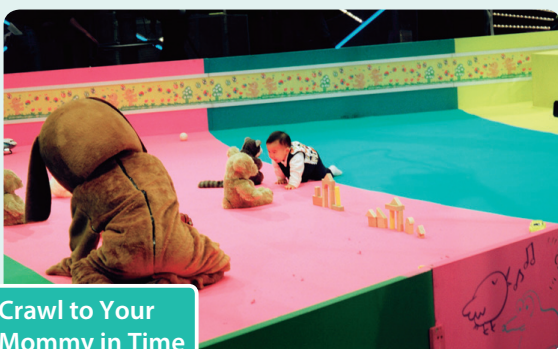


Baby Walker Race

A game for a baby to walk 20 meters with his/her baby walker to join his/her father within a time limit. The mother will guide the baby towards the GOAL.

<Rules>

- Time limit: 1minute 30 seconds
- Baby has to be 18 months old or less



Crawl to Your Mommy in Time

Baby Grand Prix

A game for 4 babies to race with/on a toy-car towards a goal.

<Rules>

- Time limit: 30 seconds
- Baby has to be 24 months old or less
- The babies may either PUSH the car or SIT on the car and use their legs to move.
- Babies can't switch cars on the way.
- Babies have to reach the goal WITH their cars.



Baby Grand Prix

Duration: 30 minutes
Studio based
Time Slot: Primetime
Frequency: Weekly