

tv asahi  
format

# NO BRAINER



## NO BRAINER

No Brainer is a quiz show in which a team of four must work together to win a cash prize.

Before the show the team are ranked in order of their quiz ability and are seated in order from the

**“Brainbox”**

— who can win 100 Pounds for a correct answer – to the

**“No Brainer”**

— who can win 500 Pounds for getting a question right.

In three rounds, the team work together to build a cash pot, and in a thrilling end game, the team must gamble on whether to let the No Brainer in their team answer the questions – and win the full pot of money – or leave it to the team’s Brainbox to answer – and win lot less.

This is a brand new quiz show where the underdog of the team becomes the hero savior of the team.



Duration: 30 or 60 minutes

Studio based

Time slot: Daytime

Frequency: Daily

