

tv asahi
format



Neighborhood Treasures

An eye popping mega-hit variety show packed with myriad of hilarious video clips!

One and only awesome menu at a restaurant like a colossal sushi, a unique toilet dedicated to a trio, a dog with eyebrows, an avant-garde train, and an amazing scenic spot with a twist are only an entree to the kaleidoscope of mind boggling video clips showing all kinds of strange but entertaining scenes posted from the viewers from every corner of Japan.

Each submissions are judged by the four panelists at the studio and only when all four of them approve the subject to be worthy of the title, the submission is honored with an official registration as a Neighborhood Treasure.

The show has been on air since January 2008, and it is now a household name in Japan for a variety show enjoyed by the whole family of both the young and the old.

The number of shows aired so far is more than 200, and almost 2000 pieces of "Neighborhood-Treasures-to-be" have been introduced, and those hilarious and hard-to-get video clips themselves are available for international distribution as well.



Duration: 60 minutes
Studio / Location based
Time Slot: Primetime
Frequency: Weekly