

WE CAN DO IT !!!

FORMAT

Give the kids the opportunity to explore and develop self confidence!



Mental Training



Passionate Trainer

Will **couch potatoes** be able to climb a mountain?
Will **shy kids** be able to perform in a **gospel concert**?
Will **unmotivated kids** be able to **grow their own rice**?

An **extremely dedicated and enthusiastic trainer** organizes **inspiring workshops** for the children.

He takes serious action to lead the kids, and aims to accomplish the seemingly **impossible goals!**

This positive reality format is designed to **give children hope** and **encourage them to change and become more confident!**



Voice Training



Outdoor Training

TV Asahi Corporation

6-9-1 Roppongi, Minato-ku, 106-8001 TOKYO, JAPAN

Tel: 81-3-6406-1952 Fax: 81-3-3405-3830

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SALES POINTS

- **Outdoor** location, **no studio** required
- Easy to localize
- **Diverse locations** and **activities**
- Age range: **children 10 - 12 years old**
- Appealing to a wide audience → **co-viewing**
- The selection of the right **trainer** with proper leadership is the key for a successful program
- Provides **positive upbeat vision**
- Promotes **proactive thinking**
- Offers a bright side to the gloomy news

Format duration: 55 minute time slot

Participants: 5 - 7 children, 1 passionate trainer
1 psychologist, 1 specialist of each
respective field

Genre: documentary & reality



Encouraging the children



Taking each child seriously



Mission accomplished successfully !!!

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